## 

Application form NTNU Discovery main project -employees

# Main project applications to NTNU Discovery must be submitted using this form and must not exceed 8 pages in total. Use the text style Normal (Calibri with size 12 point).

# Basic information about the project and participants

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| Project name/acronym (one word /**max 10 letters in total)** |
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| Short summary (max 200 words)  Describe the project so that anyone can understand it (what problem does the idea solve and how is it solved today, who is the problem being solved for (the customer/user), what is the idea, and what will be carried out in the project?). |
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| Project manager (applicant) Person responsible for development and reporting | | | |
| Name |  | | |
| Position |  | | |
| Department/clinic/TTO |  | | |
| Telephone |  | Email |  |

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| **Project responsible**  Academic staff at the department/clinic/NTNU TTO responsible for the project | | | |
| Name |  | | |
| Position |  | | |
| Department/clinic/TTO |  | | |
| Telephone |  | Email |  |

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| **Description of core team** | | |
| Name | Affiliation  department/clinic/TTO | Competence in the project |
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| **Description of advisors and other project participants** | | |
| Name | Affiliation  department/clinic/TTO | Competence in the project |
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# Description of the research

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| Describe the research the idea is based on (Max 150 words) |
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Description of business idea (max 2 pages)

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| Describe the business concept and what problems it aims to solve? |
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| How does the project address the challenge? |
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| Who is the customer/user? |
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| Describe the market potential, including market segmentation |
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| How will you generate revenue from this? (e.g., unit price, quantity per segment, distribution, etc.) |
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| Describe competing solutions, including how your idea stands out |
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# Project Description (max 1 page)

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| Results from pre-project (max 100 words) |
| *What results were achieved, and what lessons were learned that will be carried forward into a main project?* |

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| What is the funding requested for, and why? |
| *Mention overarching activities, uncertainties to be uncovered, and challenges to be addressed. How will the funding support the business concept?* |
| Why are these activities prioritized? |
| *Why are the described activities prioritized? How will the project enhance the value of the business concept? Why must it be done now? Alternatively, why are these activities prioritized over others?* |
| Results |
| *When is the project considered successful?* |
| Threats and Uncertainty |
| *What potential threats may arise during the project that could hinder progress?* |
| Next steps |
| *What is your plan for further development and commercialization after the main project ends?* |

Implementation of the project

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| **UN Sustainable Development Goals**  Describe how the project contributes to solving one or more of the UN's Sustainable Development Goals |
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| **Project milestone plan**  Short project plan with timed activities | |
| Activity | Start and end date |
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| Budget Specify the cost plan in the table below. The total costs of the project should be described, including both direct and indirect costs (using the standard format for BOA projects), as well as own contributions and costs covered by other funding schemes. | |
| Budget item | Amount in NOK |
| External consultancy services (specify supplier and activity in budget comments) |  |
| Materials and equipment |  |
| Rental costs (e.g. laboratory etc.) |  |
| Personnel and indirect costs (salary) |  |
| Other costs |  |
| TOTAL |  |

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| Comments on the budget |
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| **Financing plan**  Show how the project is intended to be financed. This includes support in the form of funds and indirect support such as own contributions, access to research infrastructure, etc. **The financing plan must reflect the costs in the budget.** | | |
| Funding source | Description | Amount in NOK |
| NTNU Discovery |  |  |
| Public external financing |  |  |
| Private financing |  |  |
| Other financing |  |  |
| TOTAL |  |  |

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| **Description of the project's intellectual property rights (IPR)**  It is mandatory to report the idea to TTO by submitting a [standard notification form for new ideas (DOFI).](https://www.ntnutto.no/help-for-your-idea/submit-your-idea/) Once this is done, TTO will return with a brief assessment of the project's IPR. This description should be entered below. |
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| **Has the project previously applied for funds from The Norwegian Research Council, Innovation Norway or other sources?** |
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| **Project manager's signature (applicant)** |
| Place and date:  Signature |

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| **Project responsible’s signature** |
| Place and date:  Signature |

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| **Signature Head of Department NTNU / Clinic Manager HMN / Director of projects TTO** |
| The faculty/clinic/TTO supports this application to NTNU Discovery, confirms that the applicants are employed by NTNU/HMN. The faculty/clinic/TTO confirms that a project accountant at the unit level sets up an internal project and follows up on the reporting of the project.  Place and date  Signature |