## 

Application form NTNU Discovery pilot project student

Applications for NTNU Discovery pilot project must be delivered using this form and must not exceed 7 pages in total. Use the formatting style Normal (12 point Calibri).

# General information about the project and project participants

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| **Project title** Write a **short** title/acronym (one word / max 10 letters) |
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| Project manager (applicant) Student responsible for reporting and development of the project | | | |
| Name |  | | |
| Study programme |  | | |
| Department |  | | |
| Phone |  | E-mail |  |
| Project responsible Employee at the department/clinic responsible for the project | | | |
| Name |  | | |
| Title/Position |  | | |
| Department |  | | |
| Phone |  | E-mail |  |

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| **Core team members** | | |
| Name | Department | Competence in the project |
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| **Advisors and other project participants** | | |
| Name | Affiliation  Department/clinic etc. | Competence in the project |
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# Business idea summary (Maximum 2 pages)

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| Describe the business concept and challenges the project is to solve? |
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| How does the project solve these challenges? |
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| Who is the client? |
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| Describe the commercial potential |
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| How will you earn money on the project? |
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| Describe competing solutions |
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# Former work

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| What is done earlier? |
| *Overview of key findings or achievements.* |
| Have you received and completed Aneo project? [https:/ntnudiscovery.no/slik-soker-du-som-student/](https://ntnudiscovery.no/slik-soker-du-som-student/) |
| *Yes No* Prosjektbeskrivelse  |  | | --- | | Hva søkes støtte til, og hvorfor? | | *Generell og overordnet beskrivelse av forprosjektet. Nevn overordnede aktiviteter, hvilke usikkerheter som skal avdekkes og utfordringer som skal imøtekommes. Hvordan vil støtten hjelpe forretningskonseptet?* | | Hvorfor prioriteres disse aktivitetene? | | *Hvorfor er aktivitetene beskrevet prioriterte? Hvordan vil forprosjektet øke verdien av forretningskonseptet. Hvorfor må det gjøres nå? Ev. Hvorfor prioriteres aktivitetene beskrevet over andre?* | | Viktigste milepæler | | *Når anses prosjektet som vellykket? Når er dere klare for hovedprosjekt? Hvilke steg skal* | | Trusler og usikkerhet | | *Hvilke potensielle trusler kan oppstå under prosjektet som kan hindre fremgang.* | | De neste stegene | | *Hva er planen deres for videre utvikling eller kommersialisering etter endt prosjekt.* |  Prosjektbeskrivelse  |  | | --- | | Hva søkes støtte til, og hvorfor? | | *Generell og overordnet beskrivelse av forprosjektet. Nevn overordnede aktiviteter, hvilke usikkerheter som skal avdekkes og utfordringer som skal imøtekommes. Hvordan vil støtten hjelpe forretningskonseptet?* | | Hvorfor prioriteres disse aktivitetene? | | *Hvorfor er aktivitetene beskrevet prioriterte? Hvordan vil forprosjektet øke verdien av forretningskonseptet. Hvorfor må det gjøres nå? Ev. Hvorfor prioriteres aktivitetene beskrevet over andre?* | | Viktigste milepæler | | *Når anses prosjektet som vellykket? Når er dere klare for hovedprosjekt? Hvilke steg skal* | | Trusler og usikkerhet | | *Hvilke potensielle trusler kan oppstå under prosjektet som kan hindre fremgang.* | | De neste stegene | | *Hva er planen deres for videre utvikling eller kommersialisering etter endt prosjekt.* |   *If no, why not?* |
| How much funding did you receive from Aneo? How did you use the funds? |
|  |

# Project description

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| What is funding sought for, and why? |
| *Provide a general description of the pilot project. Outline main activities, uncertainties to be addressed, and challenges to be met. How can the funding support the business concept?* |
| Why are these activities prioritised? |
| *Why are these described activities prioritised? How will the pilot project enhance the value of the business concept? Why must it be done now? Alternatively, why are the described activities prioritised over others?* |
| Key milestones |
| *When will the pilot project be considered successful?* |
| Threats and uncertainties |
| *What potential threats could arise during the project that might impede progress?* |
| Next steps |
| *What are your plans for further development or commercialisation after completing pilot project?* |

# Project implementation

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| UN’s Sustainable Development Goals Describe how the project contributes to reaching one or more of UN’s Sustainable Development Goals |
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| Project plan A short time schedule including activities | |
| Activity | Time |
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| Budget Specify planned costs in the table below. The total costs of the project must be accounted for, including own effort and costs covered by other means of financing. | |
| Budget post | Amount in NOK |
| External consulting (specify supplier and activity below) |  |
| Materials and equipment |  |
| Rental costs |  |
| Other costs |  |
| TOTAL |  |

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| Comments on the budget |
| *Please add or remove lines in the budget concerning procurement plans. Provide as much detail as possible.* |

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| Financial plan Show how the **pilot project** is financed. This includes both funding and indirect support such as own effort, access to research infrastructure etc. **The financial plan must reflect the costs in the budget.** | | |
| Source of funding | Description | Amount in NOK |
| NTNU Discovery |  |  |
| External public funding |  |  |
| Private funding |  |  |
| Other funding |  |  |
| TOTAL |  |  |

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| Intellectual property rights (IPR) |
| Is the business idea based on research from NTNU or Helse Midt-Norge?  ☐ Yes  ☐ No  ☐ Not sure |

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| **Signature project manager (applicant)** |
| Place and date  Signature |

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| **Signature project responsible** |
| Place and date  Signature |

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| **Project financial officer at the department** |
| Name  Email |