##

Application form NTNU Discovery pilot project employees

Applications for NTNU Discovery pilot project must be delivered using this form and must not exceed 7 pages in total (including figures/images). Use the formatting style Normal (12 point Calibri).

# General information about the project and project participants

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| **Project title**Write a **short** title/acronym (one word / max 10 letters) |
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| Short summary (max 200 words)Describe the project in a way that anyone can understand it: (What problem is the idea trying to solve and how is it solved today, who is the problem being solved for (customer/user), what is the idea, and what will be carried out in the project?) |
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| Project manager (applicant)Person responsible for reporting and development of the project |
| Name |  |
| Title/Position |  |
| Department/Clinic/TTO |  |
| Phone |  | E-mail |  |
| Project responsibleEmployee at the department/clinic responsible for the project |
| Name |  |
| Title/Position |  |
| Department/Clinic |  |
| Phone |  | E-mail |  |

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| **Core team members** |
| Name | AffiliationDepartment/clinic/TTO | Competence in the project |
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| **Advisors and other project participants** |
| Name | AffiliationDepartment/clinic etc. | Competence in the project |
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# Business idea summary (Max 2 pages)

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| What problem is the project aiming to solve and how is it solved today? |
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| How does the project solve these challenges? |
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| Who is the client/user? |
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| Describe the commercial potential and market segmentation |
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| How will you earn money on the project? |
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| Describe competing solutions and how your idea differs |
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# Describe the relevant research (Max 150 words)

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| Submit a brief account of the research behind your business idea  |
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Project implementation

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| UN’s Sustainable Development GoalsDescribe how the project contributes to reaching one or more of UN’s Sustainable Development Goals |
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| Project plan / milestonesA short time schedule including activities |
| Activity | Start and end date |
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| BudgetSpecify planned costs in the table below. The total costs of the project must be accounted for, including own effort and costs covered by other means of financing. |
| Budget post | Amount in NOK |
| External consulting (specify supplier and activity below) |  |
| Materials and equipment |  |
| Rental costs (lab etc) |  |
| Personal and indirect cost (salary) |  |
| IPR costs (patents) |  |
| Other costs |  |
| TOTAL |  |

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| Comments on the budget |
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| Financial planDescribe how the project is financed. This includes both funding and indirect support such as own effort, access to research infrastructure etc. The financial plan must reflect the costs in the budget. |
| Source of funding | Description | Amount in NOK |
| NTNU Discovery |  |  |
| External public funding |  |  |
| Private funding |  |  |
| Other funding |  |  |
| Indirect funding |  |  |
| TOTAL |  |  |

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| Intellectual property rights (IPR)It is mandatory to report the business idea to the Technology Transfer Office (TTO) by submitting the [standard form for disclosure of innovation/invention (DOFI)](https://www.ntnutto.no/slik-hjelper-vi-din-ide/meld-inn-ide/). The TTO will return a short assessment of the project’s IPR. This assessment is to be submitted below.  |
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| **Has the project previously applied for funding from NTNU Discovery, FORNY, or other sources?** |
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| **Signature project manager (applicant)** |
| Place and dateSignature |

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| **Signature project responsible** |
| Place and dateSignature |

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| **Signature head of Department / Head of Clinic / Project manager TTO** |
| The department/clinic endorses this application to NTNU Discovery, confirms that the applicants are employees of NTNU/HMN or active students at NTNU. The department/clinic confirms that a project accountant at unit level will create an internal project and follow up on project reporting.Place and dateSignature |