## 

Application form NTNU Discovery main project

# Main project applications to NTNU Discovery must be submitted using this form and must not exceed 8 pages in total. Use the text style Normal (Calibri with size 12 point).

# Basic information about the project and participants

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| --- |
| Project name/acronym (one word) |
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| Short summary (max 200 words)  Describe the project so that anyone can understand it (what problem does the idea solve and how is it solved today, who is the problem being solved for (the customer/user), what is the idea, and what will be carried out in the project?). |
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| Project manager (applicant) Person responsible for development and reporting | | | |
| Name |  | | |
| Position |  | | |
| Department/clinic/TTO |  | | |
| Telephone |  | Email |  |

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| **Project owner**  Academic staff at the department or clinic responsible for the project | | | |
| Name |  | | |
| Position |  | | |
| Department/clinic/TTO |  | | |
| Telephone |  | Email |  |

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| **Description of core team** | | |
| Name | Affiliation  department/clinic/TTO | Project role and competence |
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| **Description of advisors and other project participants** | | |
| Name | Affiliation  department/clinic/TTO | Project role and competence |
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# Description of business idea (max. 2 pages)

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| What problem does the project solve, and how is it solved today? |
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| How does the project solve the problem? |
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| Who is the customer/user? |
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| Describe the market potential, including market segmentation |
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| How will you make money from this? |
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| Describe competing solutions, including how your idea stands out |
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# Description of the research (max 150 words)

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| Describe the research the idea is based on |
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Implementation of the project

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| **UN Sustainable Development Goals**  Describe how the project contributes to solving one or more of the UN's Sustainable Development Goals |
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| --- | --- |
| **Project milestone plan**  Short project plan with timed activities | |
| Activity | Start and end date |
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| Budget Specify the cost plan in the table below. The total costs of the project should be described, including own effort and costs covered by other funding. | |
| Budget item | Amount in NOK |
| External consultancy services (specify supplier and activity in budget comments) |  |
| Materials and equipment |  |
| Rental costs (e.g. laboratory etc.) |  |
| Personnel and indirect costs (salary) |  |
| Patent costs |  |
| Other costs |  |
| TOTAL |  |

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| --- |
| Comments on the budget |
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| --- | --- | --- |
| **Financing plan**  Show how the project is intended to be financed. This includes support in the form of funds and indirect support such as own contributions, access to research infrastructure, etc. The financing plan must reflect the costs in the budget. | | |
| Funding source | Description | Amount in NOK |
| NTNU Discovery |  |  |
| Public external financing |  |  |
| Private financing |  |  |
| Other financing |  |  |
| Indirect contributions |  |  |
| TOTAL |  |  |

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| **Description of the project's intellectual property rights (IPR)**  It is mandatory to report the idea to TTO by submitting a [standard notification form for new ideas (DOFI).](https://www.ntnutto.no/help-for-your-idea/submit-your-idea/) Once this is done, TTO will return with a brief assessment of the project's IPR. This description should be entered below. |
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| **Has the project previously applied for funds from NTNU Discovery, FORNY, or other sources?** |
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| **Project manager's signature (applicant)** |
| Place and date:  Signature |

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| **Project owner’s signature** |
| Place and date:  Signature |

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| **Signature Head of Department NTNU/Clinic Manager HMN/Project responsible TTO** |
| The Faculty/Clinic supports this application to NTNU Discovery, confirms that the applicants are employed by NTNU/HMN or are active graduate students at NTNU. The faculty/clinic confirms that a project accountant at the unit level sets up an internal project and follows up on the reporting of the project.  Place and date:  Signature |